



Partnerships in European Tourism

Business Summit: EU-China Tourism Year 2018



Friday 19th January 2018

Casinò di Venezia, Cannaregio 2040, 30121 Venezia, Italy

09:15 **Live streaming of the institutional event from Palazzo Ducale**

High level free-flow networking

13:00 **Business Lunch & Coffee**

Business Summit

Moderated by Peter Rømer Hansen

14:30 **Welcoming Speeches**

Elzbieta Bienkowska, Commissioner - Internal Market, Industry, Entrepreneurship and SMEs, European Commission

Jinzao Li, Chairman, CNTA

Shijun Liu, Secretary General, WTA

Luca Zaia, President, Veneto Region

Plenary Sessions

14:55 **The future of China-EU air connectivity**

Stefano Porro, Director of External Relations, Aeroporti di Roma

Mikko Turtiainen, Vice President Global Sales, Finnair

15:25 **Producing and promoting "one stop" travel services**

Zhang Yuan, Vice President, Ctrip

Jose Luis Duran, CEO, Bicester Village Shopping Collection

15:55 **Remarks**

Pansy Ho, Vice Chairman and Secretary General, Global Tourism Economy Forum

Breakaway Sessions

16:00

Transport connectivity issues

Peter de Wilde, President, ETC

Stefano Porro, Director of External Relations, Aeroporti di Roma

Monica Scarpa, Co-CEO, Venice Airport

Remo Della Porta, Vice President, Blue Panorama

Producing & promoting 'one stop' travel services

Tom Jenkins, CEO, ETOA

Zhang Yuan, Vice President, Ctrip

Jose Luis Duran, CEO, Bicester Village Shopping Collection

Digital tools for tomorrow's tourism

Michel de Blust, Secretary General, ECTAA

Huayong Ge, Chairman, UnionPay

Claudia Vernotti, Director, ChinaEU

Marco Campanari, CEO, Hyperfair

Accommodating universal diversity

Jacopo Sertoli, President, Welcome Chinese

Silvia Desideri, Senior Vice President Global Sales Europe Middle East Africa, AccorHotels

Torstein Hagen, Chairman, Viking Cruises

Developing tailor-made cultural tourism itineraries

Peter Rømer Hansen, Executive Advisor, Speaker and Founder, Rømer Agency

Stefano Dominioni, Executive Secretary, Council of Europe – Western Silk Road

Paola Mar, Assessore al turismo, Città di Venezia

17:00

Remarks

Luca Patanè, President, Uvet

Plenary Sessions

17:05

New mobile applications for the travellers

Huayong Ge, Chairman, UnionPay

Tencent

17:35

Accommodating universal diversity

Jacopo Sertoli, President, Welcome Chinese

Silvia Desideri, Senior Vice President Global Sales Europe Middle East Africa, AccorHotels

18:05

Closing Speeches

Antonio Tajani, President, European Parliament

Dai Bin, President, CTA

Luigi Brugnaro, Mayor of Venice

18:20

Drinks Reception

19:15

Close